



Just One Dram
IN GOOD SPIRITS

Writing Services

My name is George and I specialize in writing about the wine and spirits industry. While I have a strong preference for the spirits end of things, I am well versed in wine and beer as well. My experience in the beverage industry spans nearly a decade and includes time as an assistant distiller at a craft distillery (producing vodka, gin, and whiskey), Bar Operations Manager for a wine bar, online spirits reviewer, and am currently the Floor & Social Media Manager for a specialized wine and spirits retail storefront. I have been a judge in numerous national/international spirits competitions, including for the American Craft Spirits Association. I am also a Certified Sherry Wine Specialist by The House of Lustau & the Consejo Regulador Denominación de Origen Jerez-Xeres-Sherry.

What I Can Do For You

- Journalism (Generally starting at \$.25/word depending on size of publication and other factors such as travel or research) See examples: www.justonedram.com/portfolio
 - Technical production pieces
 - Producer spotlights
 - Industry insight
- For Producers (Size of company can be a factor in determining rate, I am happy to negotiate with companies that produce under a certain volume annually)
 - Tasting notes & product descriptions (Starting at \$.50/word or \$75 per product, whichever is greater)
 - Bottle photography is also available at an additional fee. See examples: justonedram.com/portfolio
 - Marketing copy (Starting at \$.75/word or \$113 per piece, whichever is greater)